



<http://designers.designcrowd.com/designer/125540/onw>

onwdesign@gmail.com | Shanghai(China)

PROJECT: LRS

SERVICE TYPE: Logo Design

FILE FORMAT:

ai	eps	pdf	psd(layered)	png	jpg	
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Software: illustrator CS

COLORS USED:

1	blue	CMYK: 84.45.15.0	RGB: 17.119.172	#1177ac
2	light gray	CMYK: 29.20.19.0	RGB: 191.196.198	#bfc4c6
3	green	CMYK: 47.4.81.0	RGB: 150.195.82	#96c352
4	dark gray	CMYK: 0.0.0.80	RGB: 89.86.86	#595656

FONTS USED:

1	LEADING RETIREMENT SOLUTIONS	Proxima Nova Regular
2	PLAN FOR THE FUTURE. FOLLOW THE LEADER.	Proxima Nova Regular

Note: Free fonts, google search for download fonts.

NOTE:

LOGO - FULL COLOR

The vector (Adobe Illustrator) file is CMYK colors and its meant for full color printing, magazine ads, and for use on any materials that you intend to print from your own desktop color printer, i.e. invoices, receipts, letters, etc.

The Photoshop file is RGB colors and its meant for web purposes, i.e. on your website or in your email.

LOGO - GRAYSCALE

You should use it when your logo is included in the newspaper or in the Yellow Pages, or on any black and white laser-printed materials.

LOGO - BLACK AND WHITE

This version should be used on faxes or any materials you reproduce using a copier. Its also the version that you should send out when you want your logo engraved.